



May 8, 2010

Dear Prospective Exhibitor:

The Immanuel St. Joseph's-Mayo Health System Auxiliary would like you to join us for the ninth annual Women's Show on **September 25, 2010** at the Verizon Wireless Center in Mankato.

This year's theme is *Rejuvenate!* We will feature "How To" demonstrations throughout the day on the main stage – including invigorating your body, revitalizing your look, refresh your recipes...

We will again be featuring the Immanuel St. Joseph-Mayo Health System Wellness Center, side stage presentations, the Civic Café and Ladies Lounges for a place to relax, the makeover contest, and the ever-popular Liv Aveda Spa and Hy-Vee Court.

Your business can add to the element of the show as one of more than 100 exhibitors displaying and selling products and providing information on topics related to health and beauty, financial health, home décor, apparel & accessories and more! Remember – the ladies love to shop – so bring your products!

The 2009 Women's Show had an attendance of over 1,500 individuals from southern Minnesota & northern Iowa. Thanks to the support of exhibitors and attendees from the Women's Show, the ISJ Auxiliary donated a new renal dialysis machine for patients who have lost kidney function. This year's proceeds will be used to purchase a hearing aid fitting and verification system which will be used for the treatment of children with hearing loss.

Please review the attached contract and consider being a part of the largest women's expo in southern Minnesota. There is limited exhibitor space and contracts are accepted on a first come-first serve basis, so register early. Oh – and we are offering an early bird discount – mail in your contract and pay in full by July 1 and you will save \$25!

If you have any questions or would like additional information, please contact Kaaren, our event coordinator at 507.345.3683 or email at info@eventsandexpos.com. You can also visit our websites at www.isjauxiliary.com or www.eventsandexpos.com.

Sincerely,

Kaaren Keohane
Event Coordinator

Nancy Galston
Co-Chair

Martha Robinson
Co-Chair

Chris Carroll
Co-Chair

September 25, 2010
Verizon Wireless Center - Mankato, MN
Exhibits 9 a.m. – 3 p.m.



women's show

Southern Minnesota's Largest Women's Expo

CONTRACT FOR EXHIBIT SPACE

Please print clearly:

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Your Business Email Address _____

Company Product Description _____

Booth Price \$325 or \$200 for non-profit \$ _____
Includes: 1 table & 2 chairs

Additional Tables \$15 each \$ _____

Electricity \$50 \$ _____

Additional Booth Space \$300 \$ _____

Early Bird Discount – deduct \$25 \$(_____)

TOTAL COST \$ _____

**Early Bird Special –
Pay in full by July 1st and discount
your booth \$25!**

**• \$100 Deposit To Reserve Your Booth
• Balance due by August 31, 2010**

Checks payable to: WOMEN'S SHOW

Enclosed Check Amount \$ _____ and Check # _____

To pay online with a credit card visit: www.isjauxiliary.org

Questions? Contact Kaaren at 507.345.3683 or info@eventsandexpos.com

Return contract to:
WOMEN'S SHOW – P.O. Box 1161 –Mankato, MN 56002-1161

Your exhibit booth location, show rules & regulations and load-in time will be sent prior to the show. Exhibitors from last year's event will have first opportunity to utilize same booth location as last year. Submitting this agreement obligates you for the amount in full unless WOMEN'S SHOW receives a written cancellation notice 30 days prior to the show, in which your deposit is non-refundable. Please **photo copy** this contract for your records. Confirmation of your exhibit space and set-up information will be provided via mail in early September.

Authorized Signature

Date